

SIMON ANG SU YAN

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CAREER OVERVIEW

Simon Ang has more than 15 years of consulting experience in the Logistics industry. He is currently working as an Independent Consultant with *KOIOS Consulting*. He is also an Associate with *Click & Connect* (www.clickandconnect.co), a professional network of consultants with deep domain knowledge in e-Commerce, Retail, Postal and Logistics.

Before this, Simon was the *Assistant Director for Global Consulting* and a *Solution Architect* at a boutique consulting outfit called *BrightOrder*, where he looked after *BrightOrder's* consulting practice and professional services in the Asia-Pacific region.

Simon was involved in numerous IT implementation projects from cradle to grave. He typically led an implementation team as its solution architect, and was responsible for managing scope, solution design, work allocations and managing the team's morale. Simon was also involved in Change Management activities where he helped clients with impact and stakeholder analysis.

Apart from consulting, Simon was also involved in Account Management activities, which has resulted in successful closures of upselling opportunities. At *Click & Connect*, Simon also helps with managing the digital content of its website and contributed to its blog entries from time to time.

He is seeking a new professional challenge in an organization which:

- Promotes teamwork, healthy work-life balance and celebrates diversity
- Is customer-focused, agile and promotes the use of appropriate technology solutions to meet its customer's business requirements
- Helps cultivate sustainable practices in its business operations

Simon holds a Master's degree in Supply Chain Management and a Bachelor's degree in Computer and Information Sciences from the National University of Singapore.

SKILLS / EXPERIENCE

Competencies:

- Account Management and Customer Relationship Management
- Business development
- Proven ability to communicate effectively with C-level executives, Business users and Technical teams
- Enterprise Solution Architecting and Design for TMS; integration with ERP, WMS, IoT and Financial systems
- Process harmonization and best practices
- Project management and team management
- Solution review, quality control and training delivery

Logistics and Supply Chain Knowledge:

- Inbound, Outbound and Cross-border
- Ocean Shipment optimization
- Fleet Management
- Container Haulage Operations
- Parcel and Express service operations
- Container Terminal Operations
- Four-stage supply chain modelling

Applications / Programming Languages

- **Oracle** Transportation Management Cloud
- **Oracle** Warehouse Management Cloud
- **anyLogistix** Supply Chain Modelling tool
- **Python**

INDUSTRIES

- LSP / 3PL
- FMCG
- Manufacturing
- Parcel / Express
- Dairy
- Retail

A SELECTION OF CLIENTS I HAD WORKED WITH



A LI & Fung Company



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WORK EXPERIENCE



KOIOS Consulting (Singapore)

May 2019– Current

Founder

Key Responsibilities

- Business Development - discovery, pitch, proposal construction and risk assessment
- Independent consulting and advisory services
- Customer and Partner relationship management
- Evaluation of complementary technology solutions that correlates with market trends and disruptions



Sep 2019– Current

Associate

Key Responsibilities

- Business Development -discovery, pitch, proposal construction and risk assessment
- Enhancement of Click & Connect's (www.clickandconnect.co) brand equity; management of website's digital content, contribution to blog entries and LinkedIn marketing content
- Recruitment - growing Click & Connect's professional network

Mar 2007 – Apr 2019

Assistant Director, Global Consulting (last designation)
Solution Architect
Principal Consultant
Senior Logistics Consultant

Key Responsibilities:

- Assist the Director of Global Consulting in managing BrightOrder’s global consulting practice and professional services
- Solution Architecting and Quality Control responsibilities
- Customer Relationship Management – retention and upselling
- Career planning, Resource Allocation and Recruitment
- Project Governance and Team Management

Projects Involved:

APL Logistics (Singapore) Jan 2019 – Apr 2019

Shipment Optimizer – Air Freight Forecasting and Allocation

The project objective is to create a solution that generates a 4-week rolling forecast of air freight volumes for a global apparel client. The forecast will be used to allocate bookings to Charter and Standard air services based on prioritization rules.

Key responsibilities: Project Governance, Solution Reviewer, Account Management

TCS Couriers (Pakistan) Feb 2018 – Nov 2018

Project One Wood, Phase 2

This was an OTM Cloud implementation for TCS’ parcel and courier business. The scope of this project involved First Mile and Last Mile planning, Fleet Management, Tracking and Visibility.

Role: Project Governor and Solution Reviewer

Key Activities:

- Account Management and Project Governance
- Lead Business Requirement workshops with key business users
- Solution Architecting and Design for TCS’ parcel and express business using OTM
- Project Management
- Fit-Gap analysis against product functionality

LF Logistics, Sep 2014 – Nov 2017

Project Mercury

The objective of Project Mercury was to produce a highly configurable and scalable TMS “One” solution with Oracle TMS as its core. The TMS “One” solution integrates with other IT systems of LFL such as WMS and Mobile Applications within the LFL IT ecosystem. Project Mercury has been implemented in eight (8) countries i.e. Thailand, Philippines, Malaysia, Indonesia, China, Taiwan, Singapore and Hong Kong.

Role: Lead Solution Architect

Key activities:

- Identify divergent operational processes adopted by various business units and countries
- Facilitate Global Harmonization workshops with multi-country business representatives and subject matter experts
- Define and review TMS "One" solution application architecture
- Quality Control checks on configurations for TMS "One"
- TMS "One" Knowledge Transfer delivery
- Support SIT, UAT and Go LIVE in multiple countries

OTM 6.4.2 Upgrade project

This project involved the upgrade of LFL's OTM 6.3.7 to OTM 6.4.2.

Role: Project Manager / Strategist

Key activities:

- Devising the strategy and planning for migration
- Risk assessment
- Project management and governance to ensure the success of the migration
- Troubleshooting support

DB Schenker (Australia), Sep 2013 – Aug 2014

Project DDS ANZ

DDS ANZ is a TMS Solution based on OTM 6.2. It is meant to support the domestic distribution operations of DB Schenker (DBS) Australia. The solution is integrated with DBS' Mobility solution, WMS, Freight Forwarding and Financial Systems.

Role: Solution Architect / Project Manager

Key activities:

- Oracle OTM 6.2 Core Competence Training delivery
- Fit-Gap analysis and Business requirements documentation
- Responsible for overall Solution Architecture and Design
- Design canonical interface maps for OTM integration with DDS' Mobility component, WMS, Freight Forwarding systems and Financial Systems
- Train the Trainer delivery

TOLL Logistics (Australia), Jan 2013 – Sep 2013

MTS (Managed Transport Services) Solution Enhancements and Customer Onboarding

Worked closely with TOLL's IT solutions team to implement solution enhancements and onboarding of TOLL's MTS solution for three new customers.

Role: Implementation Consultant

Key activities:

- Fit-Gap analysis of TOLL's customer's requirements
- Change Request management and solution design within TOLL's MTS solution framework
- Rates modelling and configuration
- SIT / UAT support
- Knowledge Transfer and Post-Implementation Review

APL Logistics (APAC, NA, LTAM), 2010-2012

Shipment Optimizer Project

APL Logistics (APLL) leveraged on Oracle TMS' (OTM) planning and optimization features to build an IT solution to optimize container loads for a global footwear and apparel client. The implementation involved 10 countries in APAC as origins and 6 countries in North and Latin America as destinations.

Role: Implementation Consultant and Project Manager

Key activities:

- Solution Design and Configuration
- Continuous Improvement initiatives
- GO LIVE Support across a multi-country rollout programme
- Configuration Documentation and Knowledge Transfer
- Shipment optimization results validation
- OTM 6.2.3 migration

Fonterra Australia Pty Ltd, 2009

TMS Project

This was an TMS implementation which utilizes a BPO SaaS model. Scope primarily covered Inbound and Outbound operations with carrier cost optimization, freight settlement and cost allocation / accruals.

Role: Implementation and Advisory Consultant

Key Activities:

- Business Requirements workshops lead
- Fit-Gap analysis
- Solution Design and Configuration
- Train the Trainer delivery

Electrolux Australia, 2008

Ocean Workflow Project

Electrolux Australia used Oracle TMS (OTM) to plan and manage their Inbound Ocean Logistics for the shipment of parts from China to their manufacturing facility in Orange, NSW.

Role: Project Manager and Implementation Consultant

Key activities:

- Project Management
- Fit-gap analysis of business requirements to ensure conformance with existing Electrolux Ocean workflows
- Solution Design and Configuration
- Knowledge transfer delivery
- UAT and Go LIVE support
- Knowledge sharing at the Electrolux EU team meeting in Brussels

MISC Integrated Logistics (MILS), 2008

MOVE extension for BLG-MILS Car Transportation

This project leveraged the configuration of the existing MILS' MOVE solution with the objective to plan and manage the transportation of cars to dealerships.

Role: Solution Architect

Key activities:

- Lead Business Requirement workshops

- Solution Design
- Devise integration solution with MILS' WMS solution for inventory visibility

Bluescope Steel (Australia), 2007

Provided advisory consulting services, fit-gap analysis and risk assessment of using Oracle TMS (OTM) to implement BlueScope Steel's domestic ocean transportation of steel products and raw materials

Bax Global Pte Ltd (Singapore), 2007

Worked closely with Bax's regional IT staff to configure and deploy a domestic distribution TMS solution using OTM 5.5 for one of their clients located in Shanghai Waigaoqiao FTZ area. The scope of this project covered order management, transportation planning, shipment booking and visibility and financial settlement.

Role: Implementation Consultant

Key activities:

- Participated in business requirement workshops
- Solution design
- SIT, UAT and Go LIVE support



Oracle Consulting Services, Singapore

May 2005 – Mar 2007 Principal Consultant
Logistics Consultant

Key Responsibilities:

- Participate and consult on Oracle TMS (OTM) projects
- Business process design
- OTM Configuration in accordance with the Solution Design produced by the Solution Architect
- Contributor role in the solution review process

Project Experience:

MISC Integrated Logistics, Malaysia (MILS)

MOVE Project

The objective of the MOVE project was to implement an OTM 5.0 solution to support Sea Freight and Air Freight operations for one of MILS' customers.

Role: Implementation Consultant

Key activities:

- Solution Design
- OTM Configuration, documentation, testing and knowledge transfer delivery to MILS' IT team and key process owners
- Integration mapping workshops and specification
- UAT and Go LIVE support



Logipolis Pte Ltd

July 1996 – Apr 2005 Consulting Manager (last designation)
Support Manager
Senior Software Specialist

During his tenure as a Software Specialist, Support Manager and Consulting Manager, Simon wore many hats and undertook the following roles and responsibilities:

- Project Manager / Support Manager role in a pan-Asian TMS implementation for Exel Singapore
- Project Lead / Delivery role in the implementation of a Land Logistics solution called "Project Catalyst" for MISC Berhad (Malaysia)
- Oversaw the implementation of a Container Haulage solution at various client sites in Singapore
- Presales activities
- Design, Development, Deployment and Support of turnkey software solutions:
 - *Crew Management and Payroll System* for **NSSPL**, Singapore
 - *Ticketing and Dispatching System* for **Airport Limo**, Kuala Lumpur International Airport
 - *Press Configuration and Layout System* using iLOG Views and iLOG Solver, for **Singapore Press Holdings**
 - *B2B Logipolis Marketplace* (inhouse Logistics portal) using J2EE framework
- **International Seminars**: Presented at the iLOG's Users' conference (Paris, 1998)



PSA Corporation

May 1990 – June 1996 Systems Analyst

Experience Summary:

- Operational and functional knowledge in the domains of Ship Planning and Crane Operations Planning, Yard Planning and Staff Rostering & Deployment
- Software development, enhancements and support for PSA's Ship Planning System, Resource Allocation, Auto-Paging and Self-Service Terminals
- Technical skills acquired: UNIX SysAdmin for SunOS and Solaris, CICS Cobol, NATURAL 4GL programming, Obj-C and C++, iLOG Views and iLOG Solver

PERSONAL DATA

Citizenship Malaysia (Singapore Permanent Resident)

Languages English (fluent)
Malay (fluent)
Bahasa Indonesia (rudimentary)

Education M.Sc. (Supply Chain Management)
National University of Singapore, 2019

B.Sc. (Computer and Info. Sciences)
National University of Singapore, 1990

REFEREES

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